

Company news: Usherwood Office Technology has hired Becky Enck as marketing coordinator.

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The Post-Standard

By



Enck

Usherwood Office Technology has hired **BECKY ENCK** as marketing coordinator. She will be responsible for implementing and directing advertising, creative and marketing programs throughout New York state and for all branches. Enck graduated from Ridley-Lowell Business & Technical Institute's Binghamton branch and worked at Family Enrichment Network in Johnson City for three years.

LYNNE PASCALE is the new director of development at the Onondaga Historical Association Museum & Research Center. She recently completed a master's of social science degree from Syracuse University's Maxwell School. A former U.S. history teacher at Chittenango High School, she was also education coordinator at the Matilda Joslyn Gage Foundation in Fayetteville. She is also associated with several of the Pascale family businesses and was the original pastry chef of Pascale Wine Bar and Restaurant.



Pascale

Bentley-Hall Inc., a publishing, public relations and communications firm in Armory Square, announced the following new hires:

RICK KORNAK JR., staff writer, is responsible for feature and news writing for International Musician, Making Music magazine and Buick Creative Selling, as well as other contract work. Kornak graduated from Goddard College with his bachelor's degree in creative writing in 2010. He has also written short fiction, essays and a novel.



RACHEL PAVLAS, subscription coordinator/marketing assistant, is responsible for coordinating, maintaining and marketing subscriptions and circulation for Making Music magazine, International Musician and the Central New York, Mohawk Valley and Greater Binghamton Business Journals. Pavlas also will identify marketing opportunities, including social and viral marketing, developing partnerships and coordinating contests and other promotions. She is a 2011 graduate of the Bandier program for music and the entertainment industries at Syracuse University, where she also completed several internships at music companies.



Kornak

MICHAEL BERSANI

, senior accountant, has earned his certified public accountant license, Testone, Marshall & Discenza, LLP, announced. Bersani joined the firm in 2006 and received a bachelor's degree in commerce and engineering with a concentration on accounting from Drexel University. He resides in Syracuse.



Pavlas

KENNETH PIENKOWSKI, of the Taunton Volunteer Fire Department in Onondaga County, has been re-elected to a second five-year term on the board of directors of the Firemen's Association of the State of New York. He is a 44-year veteran firefighter and past fire chief.

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Bersani